

LORTS

FURNITURE UNIQUELY YOU

SINCE 1966

www.lorts.com

Lorts Manufacturing, founded in 1966 by Andrew Lorts, is the premier furniture finishing company in the United States. Lorts has seen three generations of family ownership and is committed to creating legendary furniture. With new furniture collections and finish palettes launching each Spring and Fall, Lorts sets the direction for trends in the Interior Design and furniture worlds.

Lorts makes customization a reality. Designers and discriminating homeowners desire the ability to create furniture themselves by customizing each piece. Lorts strives to bring these ideas to fruition. From premium finish and distress selections, allowing customers to resize catalogue pieces, to creating new ideas sketched out on a napkin, Lorts allows customers to make each piece unique. In a world where furniture tends to look like every other piece, Lorts' customers can create furniture personalized to their individual needs and style at a value unsurpassed within the industry.

THIS IS ALDER

A SOUND ENVIRONMENTAL CHOICE

This product is made from 100% domestic alder.

- ABUNDANT
- SUSTAINABLE
- STORES CARBON
- LEGALLY HARVESTED

Find out more at
ObeyMotherNature.com




Weyerhaeuser


HARDWOODS

wy.com/hardwoods

OBHEY MOTHER NATURE

USE NORTH AMERICAN HARDWOODS

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THIS IS GREEN

Today's consumers are demanding that the products they buy are a good choice environmentally, ethically, as well as aesthetically. Your customers may already know that furniture made of solid alder is beautiful and can last for generations. However, they may not realize that buying alder furniture is a good environmental choice.

ALDER HELPS FORESTS GROW

Alder regenerates naturally and prolifically; it flourishes in areas where other species may not. It provides a unique benefit to the forest. Its nitrogen-fixing root system adds nutrients to soils and helps neighboring species such as Douglas Fir, Cedar and Hemlock thrive.

ALDER IS AN ABUNDANT AND SUSTAINABLE SPECIES

The U.S. House of Representatives passed a resolution in 2009 declaring that alder and other U.S. hardwoods are "An abundant, sustainable and legal resource under the United States rule of law." In addition, all Northwest Hardwoods alder is certified to the Sustainable Forestry Initiative (SFI) standard.



ALDER REDUCES GREENHOUSE GASES

Alder, like all other trees, takes carbon dioxide (CO²) from the atmosphere and through the process of photosynthesis, uses the carbon for growth and releases the oxygen back into the air. This process removes an average of four metric tons of carbon dioxide per acre of forest each year. The more trees that grow, the more CO² that is absorbed from the air. It's that simple.



"At Lorts, we specialize in finishes. Few hardwoods take the variety of finishes and take them as beautifully as alder. Alder is not only versatile, but sustainable. The sustainability story of alder means that our customer can feel good that not only are they getting beautiful furniture but they are also helping the world around us." –Ty Lorts, President

HARDWOOD PRODUCTS CONTINUE TO STORE CARBON

Alder trees grow quickly and die relatively young – at approximately 60 years. If a tree dies in the forest it begins to release the carbon it had previously sequestered. By harvesting this prolific tree and manufacturing it into furniture, cabinetry and millwork, carbon remains sequestered for the life of the product. It is estimated that each year more than 175 million tons of carbon are stored in wood products.

Alder is a "pioneer species." It regenerates on forest lands that have been damaged by wind, fire, erosion and other disturbances.



LITTLE GOES TO WASTE

Virtually every portion of the alder log is used during the lumber manufacturing process. While the lumber moves on to become furniture or cabinetry, the tree bark becomes mulch and the sawdust is fuel for the mill. Furthermore, it takes less energy to manufacture lumber than it does to manufacture steel or concrete.

BUYING ALDER MEANS BUYING LOCAL

Alder is grown, harvested and milled in the Pacific Northwest, where it creates jobs and supports the local economy. As a North American resource it has low embodied energy, which means less carbon is used to bring it to market than comparable wood products imported from overseas.